

Promote Your Business Through Trails Sponsorship

Sierra Buttes Trail Stewardship

For inquires and to submit trailwork sponsorship selection contact;

Marty Scheel, Marty@SierraTrails.org



Adopt-A-Trail

The Adopt-A-Trail Program provides a way for businesses and individuals to take a leadership role in trail maintenance.

The Adopt-A-Trail Program provides a way for businesses and individuals to partner with SBTS and our National Forests by sponsoring trail maintenance on specific trails. Trails are National Forest System Trails, and the Adopt-A-Trail Program is operated under Volunteer Agreements with the Plumas and Tahoe National Forests.

Your philanthropic contribution to the maintenance and upkeep of National Forest System Trails will instill pride for you, your company and your employees and provide much needed trail maintenance that currently has no Federal funding or labor source. And it is a great way to promote your business while demonstrating that you care for trails that current and future generations will enjoy.

Sierra Buttes Trail Stewardship (SBTS) staff works with the "Sponsoring" individual or organization to provide necessary trail supervision, tools and training. SBTS will host a trail workday and post work party for your employees, fellow staff members and/or friends. Trail work is a rewarding team building experience!

If you or your organization are interested in sponsoring the maintenance of a trail, contact Marty Scheel at Marty@SierraTrails.org.

Trail Programs

Adopt-a-Trail

- Trailhead signage listing your name or your organization's name
- Company volunteer trail day - food, tools and party provided by SBTS
- Listing on the Yuba Expeditions shop Adopt-A-Trail sign
- These funds are used for spring log out, brushing and immediate drainage; work that everyone notices and appreciates.
- Contact Marty Scheel, Marty@SierraTrails.org



Adopt-a-Trail Crew

- **Youth High School Day Trail Crew**
8 person crew (6 members, 2 crew leaders)
- **Youth High School Camping Crew**
10 person crew (8 members, 2 crew leaders)

All Adopt a Trail Crew benefits:

- Directly funding trail building efforts
- Social promotion of trailwork
- Company logo displayed on sierratrails.org site
- Complimentary trailhead shuttles and beer for staff (call to set up in advance)



Trail Adoption Benefits

- Preservation of historic trails and/or, construction of new trails
- Company volunteer trail day with friends, family and co-workers. Food, beverages, tools and good times provided by SBTS
- Trailhead signage listing your name or your organization's name as the 'Sponsor'
- Website listing and association with the trail system
- Thousands of smiling and appreciative trail users
- Adoption funds are 100% tax-deductible (SBTS Tax ID # 72-1579038)

Trails That Fit Your Demographic

We have regions of trails that are highly popular with specific recreation segments. Choose a trail to best support your demographic and let them know you are supporting the trails they love.

TRAIL SYSTEMS:

	Downieville	Lakes Basin	Mt. Hough	Portola	Bucks Lake	RECREATION:
•	•	•				Mountain Biking
		•	•			Gravel Grinding
•		•	•			Moto
		•	•		•	Hiking
		•	•		•	Trail Running
•	•		•		•	Camping
	•		•		•	Fishing
	•	•	•			4x4 & UTV
•	•	•	•		•	Boondocking

Full Partnership

Have creative ideas for contributions or want to be a bigger cash doner and Stewardship Partner? Sky's the limit for creativity. Contact Greg Williams, Executive Director, to customize a partnership or for additional questions Willie@SierraTrails.org.

