

Sierra Buttes Trail Stewardship Friends of Trails Sponsorship

For inquires and to submit trailwork sponsorship selection contact;
Mandy Beatty, Mandy@SierraTrails.org



Trail Events

Our Epics take the weekend campouts to a whole new level. How you may ask? By packing in two days of all-inclusive food, good times, amazing adventure and digging in the dirt.

Adopt-an-Epic Weekend - \$2000 cash

- Onsite booth opportunity at central meeting area
- Banner or branding at basecamp
- Brand directly associated with multi-use trail building efforts
- Website listing
- Social promotion - 10,000+ reach
- Email promotion - 25,000 emails



Adopt-a-Trail Daze (one day) - \$1000 cash

- Onsite booth opportunity at central meeting area
- Banner or branding at basecamp
- Brand directly associated with multi-use trail building efforts
- Website listing
- Social promotion - 10,000+ reach



Trail Programs

Adopt-a-Trail

\$2,500 first year (sign and install), \$2,000 per year after.

- Trailhead signage listing your name or your organization's name
- Company volunteer trail day - food, tools and party provided by SBTS
- Listing on the Yuba Expeditions shop Adopt-A-Trail sign
- These funds are used for spring log out, brushing and immediate drainage; work that everyone notices and appreciates.
- Contact Mandy Beatty, Mandy@SierraTrails.org



Adopt-a-Trail Crew

- **Youth High School Day Trail Crew**
\$6000/wk for 8 person crew (6 members, 2 crew leaders)
- **Youth High School Camping Crew**
\$8000/wk for 10 person crew (8 members, 2 crew leaders)

All Adopt a Trail Crew benefits:

- Directly funding trail building efforts
- Social promotion of trailwork
- Company logo displayed on sierratrails.org site
- Complimentary trailhead shuttles and beer for staff (call to set up in advance)



Lost Sierra Recreation Guide Magazine Ad

- "THE" recreation guide for Sierra, Plumas and Nevada Counties in an 8.5 x 11 high quality glossy magazine format.
- Thousands of copies available year round seen by thousands, while they are in the Lost Sierra
- All proceeds reinvest back to the trails and the local community.

Ad Rates

1 Page (Full Bleed)	8.75" x 11.25"	\$1500
1/2 Page Horizontal	7" x 4.583"	\$900
1/4 Page Square	3.375" x 3.375"	\$550
1/4 Page Horizontal	3.375" x 2.166"	\$325
1/8 Page Horizontal	2.166" x 1.407"	\$225



Full Partnership

Have creative ideas for contributions or want to be a bigger cash doner and Stewardship Partner? Sky's the limit for creativity. Contact Greg Williams, Executive Director, to customize a partnership or for additional questions Willie@SierraTrails.org.