Trail Events
Our Epics take the weekend campouts to a whole new level. How you may ask? By packing in two days of all-inclusive food, good times, amazing adventure and digging in the dirt.

Adopt-an-Epic Weekend - $2000 cash
- Onsite booth opportunity at central meeting area
- Banner or branding at basecamp
- Brand directly associated with multi-use trail building efforts
- Website listing
- Social promotion - 10,000+ reach
- Email promotion - 25,000 emails

Adopt-a-Trail Daze (one day) - $1000 cash
- Onsite booth opportunity at central meeting area
- Banner or branding at basecamp
- Brand directly associated with multi-use trail building efforts
- Website listing
- Social promotion - 10,000+ reach

Trail Programs

Adopt-a-Trail
$2,500 first year (sign and install), $2,000 per year after.
- Trailhead signage listing your name or your organization’s name
- Company volunteer trail day - food, tools and party provided by SBTS
- Listing on the Yuba Expeditions shop Adopt-A-Trail sign
- These funds are used for spring log out, brushing and immediate drainage; work that everyone notices and appreciates.
- Contact Mandy Beatty, Mandy@SierraTrails.org

Adopt-a-Trail Crew
- Youth High School Day Trail Crew
  $6000/wk for 8 person crew (6 members, 2 crew leaders)
- Youth High School Camping Crew
  $8000/wk for 10 person crew (8 members, 2 crew leaders)
All Adopt a Trail Crew benefits:
- Directly funding trail building efforts
- Social promotion of trailwork
- Company logo displayed on sierratrails.org site
- Complimentary trailhead shuttles and beer for staff (call to set up in advance)

Lost Sierra Recreation Guide Magazine Ad
- “THE” recreation guide for Sierra, Plumas and Nevada Counties in an 8.5 x 11 high quality glossy magazine format.
- Thousands of copies available year round seen by thousands, while they are in the Lost Sierra
- All proceeds reinvest back to the trails and the local community.

Ad Rates
1 Page (Full Bleed)  8.75” x 11.25”  $1500
1/2 Page Horizontal  7” x 4.583”  $900
1/4 Page Square  3.375” x 3.375”  $550
1/4 Page Horizontal  3.375” x 2.166”  $325
1/8 Page Horizontal  2.166” x 1.407”  $225

Full Partnership
Have creative ideas for contributions or want to be a bigger cash donor and Stewardship Partner? Sky’s the limit for creativity. Contact Greg Williams, Executive Director, to customize a partnership or for additional questions Willie@SierraTrails.org.