Sierra Buttes Trail Stewardship

2018 Sponsorship Menu

The Sierra Buttes Trail Stewardship (SBTS) is an award-winning non-profit, 501c3 trail organization. We build a sustainable, recreation-focused future for mountain communities, fostering stewardship of public lands through job creation, education, habitat protection, trail maintenance and construction of new multi-use trails.

Titanium Sponsorship
$10,000 value ($5,000 cash, $5,000 product)

Gold Sponsorship
$5,000 value ($2,500 cash, $2,500 product)

Silver Sponsorship
$2,500 value ($1,500 cash, $1,000 product)

Bronze Sponsorship
$1,000 value ($500 cash, $500 product)

Because our action focus is making “dirt magic,” bigger customized partnerships with Sierra Buttes Trail Stewardship can have a more powerful, long-term impact, are more sustainable and equal greater return on investment for you, but every little bit of support helps. When we put your dollars into the trails, your company and employees can enjoy the healthy and fun benefits of using the very trails your sponsorship helps to create. Here are some sponsorship options to whet your appetite.

For inquiries and to submit sponsorship selection contact:
Teal Stetson-Lee, Event and Partnership Director. Teal@SierraTrails.org

Sierra Buttes Trail Stewardship
Lost and Found Gravel Grinder
1200 riders, 2000 spectators, 118,871 event impressions through SBTS and Lost & Found Facebook pages alone.

Grinduro Gravel Grinder / Enduro
1000 registered riders 2,500 spectators 1,000,000 pre- and post event impressions through both social and printed media.

Downieville Classic
All Mountain World Championships

1150 registered racers (with international racers)
2,500 spectators
1,000,000 pre- and post event impressions through both social and printed media.

Lost and Found Gravel Grinder

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Exposition space at finish
- Company logo and identity in all print and retail P.O.S.
- Company brochure/insert opportunity (for each racer)
- Help locating local accommodations during event
- 5.5" x 5" ad
- 2.625"x2.5" ad
- Logo and ad in Sierra Trails Magazine (Circ. 30,000)
- Banners displayed at start and finish area
- Public address announcements throughout the venue
- Complimentary VIP passes (beer and food at Industry Party)
- Promotional team will work with you to customize on-site advertising & promotions

Grinduro Gravel Grinder / Enduro

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Exposition space at finish
- Company logo and identity in all print and retail P.O.S.
- Complimentary Mt Hough shuttles
- 2.625"x2.5" ad
- Logo and ad in Sierra Trails Magazine (Circ. 30,000)
- Banners displayed at start and finish area
- Public address announcements throughout the venue
- Complimentary VIP passes (beer and food)
- Promotional team will work with you to customize on-site advertising & promotions

* All exhibitors will be plugged into a uniform, provided exposition space in rows, premium location in Grinduro Village. Will be expected to contribute a unique experience, branding and "stoke zone" through a creative display and/or interactive experience.
Sierra Buttes Trail Stewardship
Trail Work Sponsorship

Trail Programs or Trail Event

Adopt-a-Trail - $2500 cash

• Trailhead signage listing your name or your organization’s name
• Company volunteer trail day - food, tools and party provided by SBTS
• Listing on the Yuba Expeditions shop Adopt-A-Trail sign
• These funds are used for spring log out, brushing and immediate drainage; work that everyone notices and appreciates.
• Contact Frank Gulla, Frank@SierraTrails.org

Adopt-an-Epic Weekend - $2000 cash

• Onsite booth opportunity at central meeting area
• Banner or branding at basecamp
• Company logo and 2.625” x 5” advertisement in Sierra Trails Magazine
• Brand directly associated with multi-use trail building efforts

Adopt-a-Trail Daze (one day) - $1000 cash

• Same as Epic weekend, but for one day

Adopt-a-Trail Crew

• Pro Trail Crew
  $7000/wk for 5 member crew (with moto transport)
• Youth High School Day Trail Crew
  $6000/wk for 8 person crew (6 members, 2 crew leaders)
• Youth High School Camping Crew
  $8000/wk for 10 person crew (8 members, 2 crew leaders)

All Adopt a Trail Crew benefits: Directly funding trail building efforts • Promotion of the “Adopted Trail Crew” partnership on all SBTS channels • Company logo and 5.5” x 5” advertisement in Sierra Trails Magazine (Circ. 30,000) • Company logo displayed on landing page of sierratrails.org site • Complimentary trailhead shuttles and beer for staff (call to set up in advance)

Become a Member of The Stewardship

Join the tribe, this is an easy affordable way to personally invest.

Core Member

$10 or more per month

• Patagonia Core Member wicking athletic shirt
• Spring Mountain Epic with free food and adventure
• Fall Mountain Epic with free food and adventure
• 10% off Yuba Expeditions shuttles and merchandise
• $25 off on CareFlight helicopter annual membership, “Enter “Sierra Buttes Trail Stewardship Group” in CareFlight membership Comments section.

Annual Membership

$50 annually

• SBTS or Yuba Expeditions Socks
• Spring Mountain Epic with free food and rides
• Fall Mountain Epic with free food and rides

Go to https://sierratrails.org/join-the-tribe to get yourself signed up.

Unique Sponsorships

We have unique opportunities for you to help build trails, take a look at samplings below, or pitch us an idea, we are open.

Equipment/Gear Sponsorship

Help us buy equipment:

• STIHL MS 261 saw for professional trail crew work $700 cash or saw
• 8-10 person van for crew and volunteer transportation $15,000 cash or van

Full Partnership

Have creative ideas for contributions or want to be a bigger cash doner and Stewardship Partner?? Sky's the limit for creativity. Contact Teal Stetson-Lee, Event and Partnership Director, to customize a partnership or for additional questions Teal@SierraTrails.org

Going Big

Want to write us a really big check? Consider funding an entire trail project from start to finish and get your company brand on that trail for life! Examples:

• Mt Hough connection trails, 18 miles- $475,000 cash
• Mohawk Rim Trail- $360,000 cash
• Grizzly Ridge, 2 mile section on Mt Hough- $52,000 cash